



August 1, 2018

Dear Sponsor,

On behalf of MTR Charities, Inc., I would like to thank you for considering a sponsorship donation. Last years sponsors made it possible for MTR Charities, Inc. to provide over \$14,000 to small local nonprofits who used the grants to fund one-of-a-kind, local projects in the areas of education, training and family support.

The Mission Trail Rotary Club and our 501c3, MTR Charities, Inc. are committed to "Service Above Self" in the neighborhoods near downtown and to the missions of San Antonio, now a designated World Heritage site.

I appreciate your interest in the San Antonio community. All of us in Mission Trail Rotary look forward to your sponsorship of Mission to Mission Charity Bike Tour 2018. Join us for another great tour of the historic missions trails on Saturday, Dec. 1, 2018 at Mission Park Pavilions. I have included our sponsorship form and other information in this packet. Thank you for your consideration.

Sincerely,

Jose Martinez

President, Mission Trail Rotary Club

Website: [Mission to Mission Charity Bike Tour](#)

Mission Trail Rotary



Rotary Club of San Antonio Mission Trail
P.O. Box 831451
San Antonio, Texas
78282-1451

For additional information, contact ride director:

Mariella Ozuna

ridedirector@missiontrailrotary.org

(210) 643-9315



www.M2Msa.org



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Mission Trail Rotary Club
P.O. Box 831451
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MissionTrailRotary.org
MTRCharities.org

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MTR Charities, Inc. is a 501(c)3 tax-
exempt organization organized by the
San Antonio Mission Trail Rotary
Club. MTR Charities, Inc. conducts
fundraisers and distributes the
proceeds for charitable and
educational purposes, and is qualified
to receive tax-exempt donations.

20th Anniversary Mission to Mission Charity Bike Tour
Sponsorship Agreement

Event Date: Saturday, Dec. 1, 2018

In return for good faith effort to provide the enumerated sponsorship
marketing and perquisites below, I agree to contribute a sponsorship
in the amount of:

- \$4,000 TITLE SPONSORSHIP
Exclusive merchant
Logo displayed with event logo on ride shirt
Logo featured on M2Mweb and Facebook page
Logo on promotional, registration materials
Eight rider registrations
Eight custom cycling jerseys

- \$1,000 BREAK POINT SPONSORSHIP
Signage at break point
Logo on ride shirt
Featured on M2Mweb and Facebook page
Listed on promotional, registration materials
Four rider registrations

- \$500 SAN JOSE SPONSORSHIP
Logo on ride shirt
Featured on M2Mweb and Facebook page
Listed on promotional, registration materials
Two rider registrations

- \$250 ESPADA SPONSORSHIP
Name on ride shirt
Listed on M2Mweb and Facebook page
Listed on promotional, registration materials
Two ride shirts

- \$100 CONCEPCION SPONSORSHIP
Name on ride shirt
Listed on M2Mweb and Facebook page
One ride shirt

IN-KIND CONTRIBUTIONS will be recognized at a sponsorship level
matching the retail value of the contribution. Value \$

I authorize MTR Charities, Inc. to publish and display all provided artwork /
logos / banners in the manner specified in the selected sponsorship. Please
make check payable to MTR Charities, Inc. and mail to P.O. Box 831451,
San Antonio, TX 78282.

Authorized signature: Date:

Amount enclosed: Check #

In-kind contribution:

Company / Organization:

Address:

Contact name: Phone:



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FAST FACTS

Organization: MTR Charities, Inc.
Federal ID No.: 80-0255679
501c3? Yes (W-9 downloadable from MissionTrailRotary.org)
Contact Name: **Mariella Ozuna**, Ride Director
Address: Mission Trail Rotary Club
P.O. Box 831451
San Antonio, TX 78283
Phone: (210) 643-9315
Email: ridedirector@missiontrailrotary.org
First year of ride: 1998

Purpose of Event: Our goal is to raise \$20,000 in honor of our 20th anniversary to fund mini-grants to local nonprofits that serve our neighborhoods in the areas of literacy, education and family support.

Previous Grant Recipients: Fiesta Youth, Martinez Street Women's Center, Migrant Center for Human Rights, Parents' Academy at Blessed Sacrament Academy, San Antonio Youth Literacy, SA Heals, SAY Si, Southwest SIDS Research, Spare Parts, SWOOP (Senior Outreach to Older People)

Event date: Saturday, Dec. 1, 2018
Expected turnout: 600 people
Nature of event: Choice of four tour distances of 15, 24, 48 and 62 miles that all include the historic mission trail. All rides start and finish at Mission Park Pavilions, 6030 Padre Dr., San Antonio 78214. All rides supported.
Donation request: Checks, gift cards, items appropriate for silent auction, bags for registration materials, and/or items appropriate for event such as energy bars, drinks, fresh fruit, health supplies. Corporate volunteers for the event are also greatly appreciated.
Donors recognized? Yes. If \$500 donated, company logo on t-shirt, all promotional materials, website and signage at registration. (See *sponsorship form for details.*)



Additional Information for Sponsors

Specific sponsorship levels offer marketing opportunities and event participation. Here's how to ensure your promotions are honored promptly:

1) **Marketing:** Provide your Corporate/Institutional Logo.

MTR is not authorized to use your copyrighted logo unless you provide a copy for use by Mission Trail Rotary/MTR Charities, Inc.

Please authorize our use for 2018 by sending a digital copy of your logo to: ridedirector@m2msa.org . **Your logo should be submitted in one of these formats: .EPS, .PNG, JPEG (300 dpi)**

2) **Participation:** Please be our guest at the 20th Anniversary M2M Tour. Whether just visiting or participating you are our welcome to visit with our charities and volunteers during registration and lunch. To claim your "complimentary" rider registrations (if applicable), send the names and emails of your team riders to: ridedirector@m2msa.org

These registered riders will receive Tour Tees and lunch tickets during tour-day check-in at Missions Park Pavilions .

3) **Tour Tees for those not participating:** If you wish to receive the complimentary tees offered with your level of sponsorship, but cannot attend M2M, please send the sizes you require with a single contact person and his mailing address via email to: ridedirector@m2msa.org or by USPS to:

C/O Ride Director
Mission Trail Rotary Club
P.O. Box 831451
San Antonio, TX 78283

